

**To the Chair and Members of the
HEALTH AND WELLBEING BOARD**

**PROPOSAL FOR DEVELOPING REFRESH OF JOINT HEALTH AND WELL-BEING
STRATEGY 2014/15**

EXECUTIVE SUMMARY

1. The purpose of this paper is to present a proposal of a refresh of the Joint Health and Wellbeing Strategy that was approved by the Health and Wellbeing Board in June 2013. The paper outlines a proposal for consideration around time-scale, key areas of focus and consultation.

EXEMPT REPORT

2. N/A

RECOMMENDATIONS

3. The Health and Wellbeing Board is asked to:
 - a. CONSIDER the proposal for the Health and Wellbeing Strategy refresh.
 - b. DISCUSS and AGREE the proposed timeline and programme for the strategy review.
 - c. ENDORSE the vision and the 'I' statements from the current strategy.

BACKGROUND

4. The Development of the Health and Wellbeing Strategy

The shadow Health and Wellbeing Board developed a draft strategy over a number of months in 2012/13. This strategy was based on the Joint Strategic Needs Assessment and consisted of a number of elements including:

- A vision for Health and Wellbeing in Doncaster
- A number of goals for Doncaster people (known as the 'I' statements)
- A mission and values for the Board
- A local framework for Health and Wellbeing including 4 themes
 - Healthy Places and Communities
 - Health for All
 - Keeping People Well for Longer
 - Access to High quality Care Services

Each Theme then linked to a number of 'I' statements with a proposed area of focus and proposed set of priorities.

The shadow Board then ran a 6 week public consultation consisting of 3 elements:

1. Consultation with partners and the public using existing communication channels
2. A bespoke event coordinated by Doncaster CVS for the community and voluntary sector
3. Commissioned telephone research with a sample of 400 Doncaster residents

The strategy was altered substantially and was approved by the Shadow Health and Wellbeing Board in January 2013. Further work was undertaken to describe in more detail the actions that need to be taken as a partnership to deliver progress in the areas of focus. The draft work plans for the areas of focus cover:

Alcohol	(sponsor Dr T Baxter)
Obesity	(sponsor Dr T Baxter)
Mental Health	(sponsor C Stainforth)
Dementia	(sponsor C Stainforth)
Family	(sponsor J Beck)
Personal Responsibility	(sponsor J Beck)

- 5. Strategy refresh** – following the feedback from the recent Health and Wellbeing Board Peer Challenge review in December 2013 it became apparent that in view of the changing membership of the board, and the changing landscape in recent months it would be timely now to refresh the current JHWP strategy. It is also pertinent in that the Borough strategy, the Council Corporate plan and the JSNA are also under review and will be refreshed in 2014 as part of a wider Partnerships Improvement plan and therefore it would make sense that the Health and Wellbeing strategy is aligned with these corporate strategies. It is also significant in terms of the developing Integration agenda.
- 6.** The proposal is to provide a review of the current strategy and to determine if there are any gaps; which elements of the strategy are still current and identify any new areas for development. The following areas/priorities need to be considered:
 - *Vision*
 - *I statements*
 - *Areas of Focus – review of current areas particularly personal responsibility*
 - *Alignment with other strategies and Corporate Plan*
 - *Refresh of the JSNA*
 - *Wider partnership links*
 - *Wider Determinants model*
 - *Links to Better care Fund/Integration Fund*
 - *Links to TLAP/Community Capacity building*
 - *Community engagement*
 - *Work plans for the Areas of Focus and programme areas*

7. The aim is to organise a workshop in April for Board and Support Officers to explore the current areas of focus initially and to consider their effectiveness in the current strategy using the Outcomes Based Accountability approach. This will also be supported by outcomes of an earlier workshop in March around the Better Care Fund (Integration) which will also impact on this strategy and the former workshop around the JSNA refresh in February.
8. It is anticipated that in June a stakeholder event will be organised for Board, support officers and wider stakeholders to look at the refresh in line with the Borough strategy, other strategies, the corporate and CCG plans, refresh of the JSNA and to engage with the wider community and voluntary sectors. Consideration needs to be given to community engagement and how this may be conducted via the TLAP (Think Local, Act Personal) framework.
9. The timescale for the revised strategy follows the proposed time line of:
 - 13th Feb – feedback and next steps from the Peer Challenge and JSNA review;
 - 28th Feb -TLAP workshop around community capacity building
 - 13th March – Proposal to HWB Board
 - 25th March – Better Care Fund workshop and sign off
 - 3rd April – Outcomes Based Accountability workshop to review the areas of focus priorities
 - 12th June – Stakeholder event
 - July – early September – consultation on strategy
 - 4th Sept Board – update and draft strategy to HWB Board
 - 6th November Board – final sign off and endorsement of strategy

10. OPTIONS CONSIDERED

The Health and Wellbeing Board is a new statutory committee of the Local Authority and the options for the Health and Wellbeing Strategy include:

- Reject the existing strategy and commence work on a new one
- Endorse the current proposal to refresh the current strategy and discuss and agree revisions through consultation and mapping
- Endorse the current vision and I statements in the current strategy
- Agree a timescale and a process for the refresh in line with the review of the Borough strategy and the refresh of the JSNA

11. REASONS FOR RECOMMENDED OPTIONS

The current strategy reflects the health and wellbeing needs of Doncaster people and is based on the Joint Strategic Needs Assessment and public consultation. Partners have already set their operational plans for 2013/14 on the basis of this strategy. The revised strategy would be based on similar inputs and production but would be aligned with the Borough strategy, the corporate plan, the Integration agenda and the refreshed JSNA bringing it up to date. The TLAP framework would enable further community engagement and wider consultation with key stakeholders in Doncaster.

12. IMPACT ON THE COUNCIL'S KEY PRIORITIES

	Priority Outcome	Implications of this initiative
1.	Doncaster's economy develops and thrives, underpinned by effective education and skills	The health and wellbeing of residents is central to developing a strong economy
2.	Children are safe	The health and wellbeing of children will be impacted by the Health and Wellbeing Strategy
3.	Stronger families and stronger communities	The health and wellbeing of families is an area of focus for the Health and Wellbeing Strategy
4.	Modernised and sustainable Adult Social Care Services with increased choice and control	Personal responsibility is an area of focus for the Health and Wellbeing Strategy
5.	Effective arrangements are in place to deliver a clean, safe and attractive local environment	
6.	The Council is operating effectively, with change embedded and sustained with robust plans in place to operate within future resource allocations	The Health and Wellbeing strategy is evidence of an effective Council

RISKS AND ASSUMPTIONS

13. Doncaster requires a health and wellbeing strategy and reviewing the current strategy will fulfill the Board's statutory duty.

LEGAL IMPLICATIONS

14. N/A

FINANCIAL IMPLICATIONS

15. N/A

CONSULTATION

16. This report contains the summary of the consultation with the public and partners.

This report has significant implications in terms of the following:

Procurement		Crime & Disorder	
Human Resources		Human Rights & Equalities	
Buildings, Land and Occupiers		Environment & Sustainability	
ICT		Capital Programme	

BACKGROUND PAPERS

17. Health and Wellbeing Strategy 2013-16 ;
Performance Report: March 2014 (March agenda item)

REPORT AUTHOR & CONTRIBUTORS

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